

## Editorial

In this issue, the works of Morente and Ferràs examines the narrative of startups entrepreneurs using a sensemaking methodology. This article contribute to our editorial line of publication in the area of entrepreneurship with a new perspective of analysis. Organizational culture and performance are considered central in the paper of Oberföll, Camarena and Saavedra and at the same time, continue our interest for international companies as object of study. Their finding reveal a significant relationship between organizational culture variables and organizational performance variables, such as turnover, job satisfaction, satisfaction with the company, and sales. Other authors as García Vidal et al. explore intragroup relations in retail. In this case, group cohesion, work design and interaction between individuals are considered relevant aspects to enhance the performance in a group.

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